



# Louisiana Music Educators Association

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## LMEA Annual Professional Development Conference November 21-25, 2019 ♦ Crowne Plaza Executive Center ♦ Baton Rouge, LA

### Collegiate Booth Price List and Information for 2019

This year, your booth registration will include a ¼-page ad in the All-State Concerts program, a single professionally-printed program that will include all concert programs. You will have the option to purchase a larger ad. A mock-up of the program, based on the 2017 concerts, can be found using this link: <https://www.lmeamusic.org/lmea-all-state-program-sample/>

#### Program specs:

- Size: 8 1/2 x 11" Vertical
- Paper: 100lb Gloss Book c2S with Aqueous Coating
- Color: Full Color Throughout (Digital Heidelberg Offset Press)
- Cover Paper: Self Cover 100lb Gloss Book with Aqueous Coating
- Quantity: 5000 (available to all parents, students, and teachers attending the concerts)

#### Ad specs:

- Bitmap Graphics: JPEG, TIFF, or PNG. 300 dpi or higher. CMYK color.
- PDF Graphics: Embedded graphics 300 dpi or higher. All text converted to outlines/curve. CMYK color.
- Vector Graphics: Adobe Illustrator, EPS, or Corel Draw. All text converted to outlines/curve. CMYK color.
- All ads are full color/full bleed.

**Plans:** There will be three different plans from which you may select. All registrations, payments, and ad copy must be received by October 1, 2019. Forms received without proper ad information will be listed in program by "name" only due to deadlines set by the printer.

All collegiate booths are set up in the hotel atrium and are assigned on a first come/first served basis. Universities/Colleges are allowed only 1 booth.

<b><u>Plan 1</u></b>	<b>\$350</b>
❖ ¼ page ad in the program (Ad size 4.5 X 5 vertical layout)	
❖ 6-foot exhibit table – covered in white/skirted in black	
<b><u>Plan 2</u></b>	<b>\$450</b>
❖ ½ page ad in the program (Ad size 8.5 X 5 – horizontal layout)	
❖ 6-foot exhibit table – covered in white/skirted in black	
<b><u>Plan 3</u></b>	<b>\$650</b>
❖ Full page ad in the program (Ad size 8.5 X 11 – vertical layout)	
❖ 6-foot exhibit table – covered in white/skirted in black	

**Registration:** Complete the online form and either pay by credit card (online) or check. If paying by check, send copy of your registration receipt (this is an automatically generated email) with your check to LMEA Public Relations, Carolyn Herrington, 2208 Blankenship, DeRidder, LA 70634. *Make checks payable to Louisiana Music Educators Association.* Registration form, payment, and ad copy must be received by October 1, 2019.

**Late Fee:** Any registrations or payments received after October 1 will be charged a late fee of \$75. Ad copy received after the printer's deadline (also October 1) cannot be accepted and college/university will be listed by name only.